

Home-Based Strategies	Education	Community-Based Testing and Prevention	Streamline the Process
Social media campaigns	Population-targeted campaigns with testing by people like them	Culturally sensitive testers "look like me"	Streamline HIV testing - normalize the conversation with providers outside of the IDC
Home test kits - advertise them more to balance with in-person testing	Community engagement - normalize the conversation about HIV	Cash incentives to get tested	Less invasive testing questions
Mail order PrEP with home test kits	More peer-based education	Education on safe sex, condom use, literature, with family and friends	More PrEP advertising/availability
	Increase school-based education	Ensure clients are getting linkages to services and case management	HIV testing card - share status, like Covid vaccine card
		Encourage clients to have conversations with family members to disclose HIV status and encourage HIV testing/prevention	